

## DIALOGUE CONFERENCE ON INNOVATION PROCUREMENT IN THE HEALTH SECTOR

*Date: September 22.-23.9.2014*

*Venue: GE Healthcare premises in Helsinki (Kuortaneenkatu 2, Helsinki, Finland)*

### **Day 1**

11:00 **Welcome:** Lasse Lehtonen, Chief administrative physician, HUS

11:15 **Session 1.1: Knowledge Sharing within Innovative Procurement (Pre-commercial procurement and public procurement of innovation)**

***Innovative and pre-commercial procurement – What and why?***

***Does it work? - Examples from Europe (UK/NHS, Italy, Catalonia, Norway)***

***Can I do it? - INSPIRE PCP/PPI Academy and the Nordic platform***

***Round table on key lessons learnt & knowledge available: Future best practices***

Speakers: Suzan Ikävalko, Senior Associate, Nordic Healthcare Group, Brian Winn, Director & Partner, BITECIC Ltd, Sara Bedin, Innovation consultant, The European House – Ambrosetti, Rossana Alessandrello, Innovation Unit, Agency for Health Quality and Assessment of Catalonia, Kathrine Myhre / Bent-Håkon Lauritzen, Oslo Medtech

13:15 **Lunch**

14:00 **Session 1.2: Future uncovered Needs and desired Solutions**

***New hospitals and opportunities:***

- *Experiences from Nya Karolinska Solna Sjukhuset – Gunnar Goblirsch, procurer, Stockholm Region*
- *Future Needs: Helsinki New Children's Hospital – Jari Petäjä, director of department, HUS*

### ***Outsourced services and technologies***

- *Technology: Outsourced Support Services: European examples from GE Healthcare - Peter West, General Manager, Multi-Vendor Services & Site Management Europe*
- *Future Needs: HUS Medical imaging Center - Technical directors Tomi Kauppinen & Mika Päivärinta*

### ***Independent living and active aging***

- *Needs in the area of Independent Living solutions – experiences from Italian Marche Region, Anna Torelli and from Paris Charles-Edouard ESCURAT Deputy director, Resah.*
- *Future Needs: EKSOTE South Karelia Social and Health Care District - Head of ICT department Toni Suihko*

16:15 Round Table Discussion: ***Barriers & solutions - How to get forward?***

17:00 End of Day 1

19.30 Dinner in Helsinki city center at Restaurant Sipuli, Kanavaranta 7 A, Helsinki

## ***Day 2***

9:00 **Session 2.1: The Business Case and Economic determinants of innovation procurement**

*EU and National financial support to innovative procurement - Sampsa Nissinen, program manager, Tekes*

*Establishing a successful Business and Service case, key determinants (for the demand and supply side): Brian Winn, Director & Partner, BITECIC Ltd, Sara Bedin, Innovation consultant, The European House – Ambrosetti*

*A company view from PPI/PCP projects – Rossana Alessandrello, leader of the Decipher PCP-project, Agency for Health Quality and Assessment of Catalonia*

**10.00 Session 2.2. Venture capital for healthcare services and technology – How to wake up the interest of investors and create a linkage with innovation procurement?**

*Chair:* Jukka Häyrynen, Director, Startup Companies Tekes

*Round table: Venture capital representatives - Vesa Lehtomäki, CEO; Managing Partner, Korona Invest Oy & Timo Ahopelto, Co-founder, Lifelineventures, startups Mika Nikander Sooma Medical and Heikki Tarkkila Carecode, Sussi Bianco, Brian Winn, Rossana Alessandrello*

Interactive / Reflective summary of the morning sessions: Paul Lillrank, Chairman of the Board, Nordic Healthcare Group

11:00 -11.20 **Coffee break**

**11.20 Session 2.2: Future of healthcare services - how to create best value?**

*Disruptive innovation in healthcare/ Outcome based procurements - Ivar Moltke, Innovation director, Sundheds Innovation Sjælland*

*Transforming the care delivery through product-service innovation – Marie Krag, Innovation consultant, Copenhagen Living Lab*

*Value based service procurement – impact objectives, incentives & reimbursement models as drivers for improvement - Fredrik Eklund, director, Nordic Healthcare Group Sweden*

12.45 **Lunch**

**13.30 Session 2.4 Cross-Border Healthcare Services: free movement of patients and new competitive markets.**

*EU Cross-border directive in healthcare (First experiences in Finland and EU) - Lasse Lehtonen, Chief administrative physician, HUS*

*Nordic examples: 1. Janne Aaltonen, Managing director, HYKSin Oy*

*2. Karsten Uno, Chairman, Region of Southern Denmark Innovation board*

*Nordic cooperation program on Health innovation – Arvid Loken, Senior Advisor, Nordic Innovation*

**15.00 Summing up: Interactive summary of the afternoon sessions and the whole event::** Mikko Alkio, partner, Avance Attorneys

**15:30 End of Day 2**